



Available, but not setup by CyberMark = ◇
 Available & setup by Cybermark = ◆

	Starter	Basic	Profes\$ional	Ultimate
	\$1,500	\$3,600	\$5,700	\$7,800
General Features				
Number of Products	50	250	500	1000+
Number of Staff Logins	1	1	3	20
Sell in Multiple Currencies	◆	◆	◆	◆
Shopping Cart Training	2 hrs.	2 hrs.	4 hrs.	4 hrs.
Store Checkout & Order Management				
Order Messaging System				◆
Export Orders (CSV/XML)			◆	◆
Global Store Tax Calculation	◆	◆	◆	◆
International Orders	◆	◆	◆	◆
Per Country/State Tax Rates	◆	◆	◆	◆
Order Notification Emails	◆	◆	◆	◆
Order Notifications via SMS			◆	◆
Order Notifications via Windows Live			◆	◆
Secure Checkout	◆	◆	◆	◆
Order Status Change Emails for Customers	◆	◆	◆	◆
Tracking Number for Orders	◆	◆	◆	◆
Limit Shipping to Certain Countries	◆	◆	◆	◆
Specify Order Handling Fees	◆	◆	◆	◆
Invoices & Packing Slips	◆	◆	◆	◆
Affiliate Conversion Tracking	◆	◆	◆	◆
Bulk Import Tracking Numbers			◆	◆
Supported Payment Methods				
2Checkout	◆	◆	◆	◆

Authorize.Net	◆	◆	◆	◆
BPay	◆	◆	◆	◆
E-Way	◆	◆	◆	◆
eSelect Plus	◆	◆	◆	◆
LinkPoint	◆	◆	◆	◆
PayMate	◆	◆	◆	◆
PayPal	◆	◆	◆	◆
Protx	◆	◆	◆	◆
WorldPay	◆	◆	◆	◆
YourPay	◆	◆	◆	◆
Bank Deposit	◆	◆	◆	◆
Cheque	◆	◆	◆	◆
Cash on Delivery	◆	◆	◆	◆
Pay in Store	◆	◆	◆	◆
Money Order	◆	◆	◆	◆
Credit Card (Manually/Offline)	◆	◆	◆	◆
Easy Integration With Other Payment Methods Via Modules System	◆	◆	◆	◆

Supported Shipping Methods

Australia Post	◆	◆	◆	◆
Canada Post	◆	◆	◆	◆
FedEx	◆	◆	◆	◆
Intershipper	◆	◆	◆	◆
UPS	◆	◆	◆	◆
USPS	◆	◆	◆	◆
Flat-Rate Per Country	◆	◆	◆	◆
Flat-Rate Per Order	◆	◆	◆	◆
Free Shipping	◆	◆	◆	◆
Fee Per Item	◆	◆	◆	◆
Ship by Weight	◆	◆	◆	◆
Ship by Order Total	◆	◆	◆	◆

Easy Integration With Other Shipping Methods Via Modules System	◆	◆	◆	◆
Returns Management (RMA)				
Customers Can Submit Return Requests from Your Store				◆
Customizable Return Instructions				◆
Customizable Return Reasons				◆
Customizable Return Actions				◆
Advanced Returns Processing				◆
Returns Notifications by Email for Store Owner				◆
Returns Status Update Emails for Customers				◆
Issue Store Credit for Returns				◆
Inventory Control				
Per-Product Inventory Levels			◆	◆
Per Variation Inventory Levels			◆	◆
"Out of Stock" Messages			◆	◆
Low Stock Warning Emails			◆	◆
Easy Inventory Management			◆	◆
Product Management				
Sell Physical & Downloadable Products	◆	◆	◆	◆
Images Per Product	5	5	5	5
Bulk Product Editing				◆
Product Variations	◇	◆	◆	◆
Files Per Downloadable Product	Unlimited	Unlimited	Unlimited	Unlimited
Limit Access to Downloadable Products	◇	◆	◆	◆
Expiry Dates on Downloadable Products	◇	◆	◆	◆
Product Reviews	◇	◆	◆	◆
Product in Multiple Categories	◇	◆	◆	◆
Set Product's Cost, Retail & Sale Prices	◆	◆	◆	◆
Automatic Thumbnail Image Creation	◆	◆	◆	◆
Per-Product Free Shipping	◇	◆	◆	◆

Automatically/Manually Specify a List of Related Products	◆	◆	◆	◆
Inventory Tracking Options	◇	◆	◆	◆
Per-Product Custom Fields	◇	◆	◆	◆
Specify Sort Order	◇	◆	◆	◆
Choose Different Product Layout Files (HTML)	◇	◆	◆	◆
Hide Pricing Per-Product	◇	◆	◆	◆

Customer Management

Advanced Customer Search	◆	◆	◆	◆
Customer Order History	◆	◆	◆	◆
Import Customers (CSV/XML)	◇	◆	◆	◆
Export Customers (CSV/XML)			◆	◆
Store Credits System			◆	◆
Customer Groups w/ Discounts & Access Permissions			◆	◆

Promotions & Marketing

Banner Management	◇	◆	◆	◆
Coupon Codes	◇	◆	◆	◆
Newsletter Subscriptions	◇	◆	◆	◆
Newsletter Subscribers Export (CSV)	◇	◆	◆	◆
Google Products Export	◇	◆	◆	◆
Download Addons Through the Built-In Addons System			◆	◆

Content Management System

Create Web Pages	◇	◆	◆	◆
Contact Form Creation	◇	◆	◆	◆
Syndicated Web Pages	◇	◆	◆	◆
News Management	◇	◆	◆	◆

Analytics Integration

Google Analytics	◆	◆	◆	◆
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Statistics and Reporting

Store Overview	◆	◆	◆	◆
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Top Customers	◆	◆	◆	◆
Best Selling Products	◆	◆	◆	◆
Customer Location (via Google Maps)	◆	◆	◆	◆
Orders by Revenue	◆	◆	◆	◆
Orders by Items Sold	◆	◆	◆	◆
Popular Products	◆	◆	◆	◆
Inventory Reporting			◆	◆
Customer Signups	◆	◆	◆	◆
Revenue Per Customer	◆	◆	◆	◆
Search Statistics	◆	◆	◆	◆
Search Keyword Performance	◆	◆	◆	◆
Search Term Corrections	◆	◆	◆	◆

In-Store Features

Sell Physical & Downloadable Products	◆	◆	◆	◆
Pictures for Products	5	5	5	5
Wish Lists	◇	◆	◆	◆
Quick Search Box	◆	◆	◆	◆
Order History	◆	◆	◆	◆
Active Order Tracking	◆	◆	◆	◆
Unlimited Billing & Shipping Addresses	◆	◆	◆	◆
Recently Views Products List	◆	◆	◆	◆
Newsletter Subscriptions	◇	◆	◆	◆
Order Messaging System				◆

Gift Certificates

Enable/Disable Functionality				◆
Choose Which Gift Certificate Values You Sell				◆
Custom Gift Certificate Values				◆
Expiry Dates				◆
Customizable Themes				◆

Settings, Maintenance & Logging

Built-In Backup System			◆	◆
Remote FTP Backups			◆	◆

Automatic Backups (CRON)			◆	◆
Built-In System Log Files	◆	◆	◆	◆
Database Error Logging	◆	◆	◆	◆
Staff Action Logging				◆
Per-Staff Permissions	◆	◆	◆	◆
Store Import & Export Wizards				
OsCommerce 2.2	◇	◆	◆	◆
CubeCart 4.0	◇	◆	◆	◆
X-Cart 4.1	◇	◆	◆	◆
Views (Saved Searches)				
Order Views	◆	◆	◆	◆
Customer Views	◆	◆	◆	◆
Product Views	◆	◆	◆	◆
Gift Certificate Views				◆
Return Request Views				◆
Search Engine Optimization				
Search Engine Friendly URLs	◆	◆	◆	◆
Site-Wide Meta Keywords	◆	◆	◆	◆
Site-Wide Meta Description	◆	◆	◆	◆
Category Page Titles	◆	◆	◆	◆
Category Meta Keywords	◆	◆	◆	◆
Category Meta Description	◆	◆	◆	◆
Product Page Titles	◆	◆	◆	◆
Product Meta Keywords	◆	◆	◆	◆
Product Meta Description	◆	◆	◆	◆
Brand Page Titles	◆	◆	◆	◆
Brand Meta Keywords	◆	◆	◆	◆
Brand Meta Description	◆	◆	◆	◆
Web Page Titles	◆	◆	◆	◆
Web Page Meta Keywords	◆	◆	◆	◆
Web Page Meta Description	◆	◆	◆	◆
XHTML/CSS Standards-Based Markup	◆	◆	◆	◆

Store Customization & Layout

Drag and Drop Page Design	◆	◆	◆	◆
100% Template Driven	◆	◆	◆	◆
CSS-Based Layouts	◆	◆	◆	◆
Download New Store Designs from Control Panel	◆	◆	◆	◆
Store Designs to Choose from	15+	15+	15+	15+
Integrate an Existing Store Design Easily	◆	◆	◆	◆
Customize Included Store Designs	◆	◆	◆	◆
Browser-Based HTML & CSS Editor for Store Designs	◆	◆	◆	◆

Localization

Fully Translatable Store	◆	◆	◆	◆
Configure Currency Settings	◆	◆	◆	◆
Configure Number Formatting	◆	◆	◆	◆
Configure Date Formatting	◆	◆	◆	◆
Configure Weight Settings	◆	◆	◆	◆
Configure Measurement Settings	◆	◆	◆	◆

Other Features

Built-In Help Documentation	◆	◆	◆	◆
Inline Help Tips	◆	◆	◆	◆
Customize Email Messages	◇	◆	◆	◆
Built-In WYSIWYG Editor	◆	◆	◆	◆
Customer Address Verification				◆

*Any additional modules or modifications that are not listed above are extra. We can provide extra customer support for an additional \$100 per hour.